

# “I spent half my vacation in the bathroom!”

## (Sound familiar?)

**“In America alone, tap water polluted with feces, radiation or other contaminants...cause nearly 1,000 deaths and 400,000 cases of waterborne illness every year...”**

—The New York Times

**“Around the world... water-borne diseases kill over 25,000 people per day...”**

—World Health Organization (WHO)

### Dear Friend and Fellow World Traveler,

If you've ever searched for a bathroom among ancient ruins...

If you've ever been afraid to use hotel tap water, *even to brush your teeth*...

If you've ever suffered a sudden attack of "Montezuma's Revenge" in a hotel lobby or on an airplane...

You know that the diarrhea, nausea, and even cramps and fever caused by toxic tap water in hotels or in foreign countries are no laughing matter. What you might *not* know is how *serious* the dangers you've faced already really are. Let me show you what I mean...

### You face greater risks than you realize

Would you ever imagine filling your glass with chemical disinfectants, pesticides, paint, or chemicals used to make plastics, deodorants, or mothballs? Of course not.

You wouldn't sit in a Paris café sipping steaming sewage by-products. You wouldn't drink benzene, dichlorobenzene, styrene, toluene, gasoline, chloroform, or rust and parasites on ice while sunning on a Caribbean beach. Not on purpose, anyway.

But did you know that, according to the National Organics Reconnaissance Survey, *all* treated water supplies have at least a little bit of chemical contamination?

Likewise, you'd never intentionally drink a glass of *salmonella*, *shigella*, or human fecal matter. You wouldn't touch *cholera* infested ice cubes... or a mountain stream teeming with *yersinia enterocolitica* and deadly *cryptosporidium*. And who in their right mind would take a swallow of *campylobacter* bacteria, one of the potential causes of stomach ulcers?



**According to Newsweek, "Several million Americans drink water that is potentially hazardous due to chemical or bacterial contamination."**

### As it turns out, a lot of people drink toxins without knowing it...

The EPA says that more than 53 million Americans drink contaminated water every day. Are you one of them? It's possible.

EPA data shows that, in a single year, there were over 223,042 drinking water violations... just in the U.S., where standards are supposed to be high!

### Can you imagine what's in your water when you travel?

An Australian group found aluminum salts in drinking water that could lead to brain damage and Alzheimer's (*The*

Canadian Press, April 28, 1999)...

In the beautiful Virgin Islands, the EPA had to shut down 22 contaminated water wells...*after over 11,000 people were already exposed to toxic cancer-causing chemicals...*

In Bahia Blanca, Argentina, 420,000 residents were told to stop using tap water because it was laced with enough toxic bacteria to cause skin irritation and nerve damage (*Reuters, "Tap Water Toxic, City Says" April 26, 2000*)...

You name the exotic destination...these days, you can go almost anywhere. From the white beaches of Cancun and Cozumel...to the safaris of Africa and sleepy towns of South America...to the ports of Asia, the Mediterranean, and more. And you'll find tap water risks magnified many times over what you already face at home.

### "But isn't bottled water safe?"

What many bottle-toting tourists don't know is that, in many places, it's perfectly legal to fill plastic bottles with public tap water and pass it off as something safer. The National Resource Defense Council found many companies doing exactly that. About 25% of bottled water they tested even contained chemicals, bacteria, and arsenic.

But your bottled-water risks only begin there. Even boiled and purified bottled water isn't safe. Since low grade plastic bottles leach methyl chloride into the water and bacteria grow as the bottles sit on shelves. The longer the bottle sits, the more toxins you take into your body with each sip.

Added chlorine doesn't help either. Even as it kills bacteria, it does not kill parasites... new research suggests the chlorine itself may *cause* cancer, nerve, and kidney damage. Maybe this has you worried. Please don't be...

### You Can Enjoy Clean, Safe Water Anywhere in the World

On a two-week vacation... if you're drinking the right amount of water for good health... you'll replace your body's water supply *almost three times*. Even as the water gets used up to make cells, blood, and more... toxins get stored in fat deposits... bacteria nestle into your digestive system... and worse.

But where amateur travelers pack the stomach medicine automatically, you may finally have a

## DEADLY DRINK!

When your friends tell you "Don't drink the water!" they're warning you about traveler's diarrhea and nausea. But did you know an "innocent" glass of tap water can also give you...

- Potential carcinogens like chlorine
- Lead exposure
- Cryptosporidium cysts (in over 90% of tested U.S. surface water!)
- "Beaver Fever" from giardia lamblia
- Pesticides and weed killers
- Industrial runoff or herbicides
- Asbestos fibers and microscopic dirt
- Dysentery and cholera bacteria
- Rust particles from old pipes
- Nitrates dangerous to children and pregnant women
- Radioactive radon gasses trapped in water
- Discolored teeth from too much fluoride

See the attached invitation to find out how to protect yourself... *anywhere in the world!*

simpler, more sophisticated solution.

You can now protect yourself *at home or on the road* using the same technology adopted by the International Red Cross for all its emergency rescue missions... and by the U.N. in third-world countries... and by the U.S. military in the field...

### Over 99.99% Protection From Tap Water Toxins

According to the Centers for Disease Control, one of the best ways you can strip deadly parasites and chemicals from your drinking water... whether at home or abroad... is with a micropore filter...

The poison-trapping process is called "microfiltration." Recent technology breakthroughs prove that ceramic microfiltration is the key element missing in most types of filters.

Using an exceptional ceramic micropore system, you can literally strain the parasites and other toxins out of your drinking water.

How does it work? Very simply. The device I recommend to my friends and patients is one I've developed myself — the **CWR Travel Filter**. Not only is it easy to use, but it works no matter where you are in the world.

Simply pour tap water into the top (no matter what city you are in or how questionable the source). Wait a few minutes... then pour clean, fresh water from the stainless steel carafe on the bottom. It's that simple!

### **Guaranteed Easy-to-Use with Crystal Clean Results**

There's never any need to hook it up to strange hotel faucet's or provide battery power. The ceramic *micropore* filter does all the work. No other carbon filter available for travel has the ceramic advantage. What's more, the **CWR Travel Filter** has the added edge of a high-quality, activated carbon for stripping out toxic chemicals... and a strong and handsome stainless steel casing...

Yet altogether, it still weighs less than a flashlight or a good pair of dress shoes.

Which means you can compact it, pack it snugly in its carrying pouch, and simply tuck it in your suitcase... or store it on a boat, in an RV, or in your carry-on bag for air travel. Take it hiking. Or simply keep it at home for regular use or emergencies.

In fact, you can use the **CWR Travel Filter** virtually anywhere you want drinking water that's safe, clean and great tasting.

Safe in the knowledge that you're protected by a full one-year warranty... plus our 30-day 100% satisfaction guarantee... and the very fact that the same ceramic filter technology is used in much larger systems designed by *Doulton*, the very technology that's held the cutting edge in water purification worldwide for over 150 years!

### **I Can't Promise This Special Opportunity Will Last Much Longer**

Normally, the **CWR Travel Filter** sells for \$149. However...

Because you're a loyal subscriber, you can have your own **CWR Travel Filter**... and years of safe, parasite-and-chemical-free drinking water no matter where you travel... for only \$119.

*Doesn't that seem fair?* I hope so.

Think of it this way. Why pay \$2 for a 1.5 liters of bottled water? (Ounce for ounce, you pay less to

## **Exceptional 3-Stage Micropore Protection**

Unlike other water filters, the **CWR Travel Filter** uses more than just a simple charcoal element. You get the added protection of...

- 1. Micropore Ceramic Filtration**—Strips each drop of water more than 99.99% clear of all parasites. Also significantly reduces bacteria, dirt, cloudiness and rust.
- 2. High-density Carbon**—Sucks out chemicals, including chlorine, pesticides and those that cause bad taste and odor.
- 3. Baked-in Silver**—Silver baked into the durable ceramic filter inhibits bacteria from growing, even use after use.

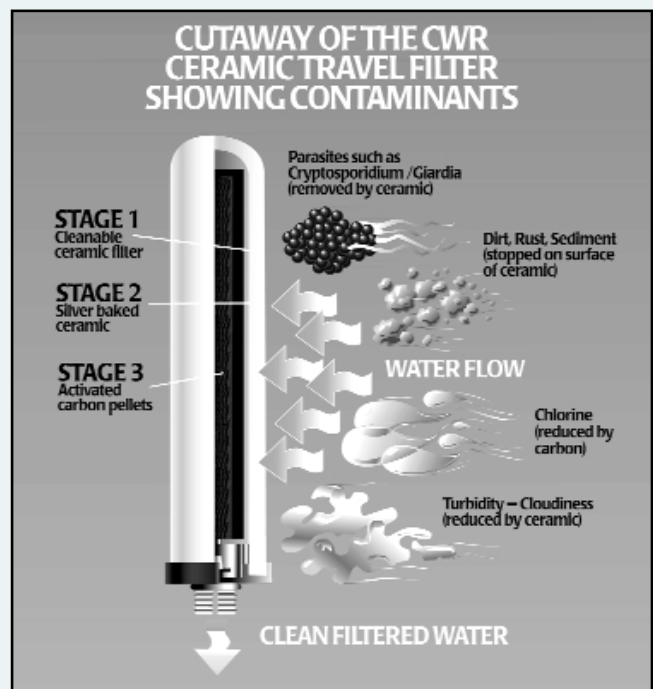
No other inexpensive or portable filter device is better equipped to clean your drinking water. What's more, you can clean up to 1000 gallons of water, depending on water quality.

And every **CWR Travel Filter** is protected with a full one-year warranty and our own 30-day 100% satisfaction guarantee

### **Strip Away All Kinds of Toxins**

The **CWR Travel Filter** can help you strip parasites, chemicals, dirt, and other toxins from drinking water!

*Independent testing shows our ceramic micropore filtration technology strips your drinking water over 99.99% clear of parasites, plus many more contaminants are removed. See chart below.*



put gasoline in your gas tank!)

With your **CWR Travel Filter**, you can clean up to 1,000 gallons of water with one filter with typical usage. That works out to less than .12 cents per gallon!

I've even made special arrangements for you to get \$10 off on every ceramic replacement filter you request with today's order... as you'll see on the special invitation form attached to this letter. And no matter how many extra filters you order, there's no extra shipping charge.

Your health and the health of the loved ones who travel with you... or share the tap water in your home... is far too important to miss this opportunity.

But because this is a special offer... and because heavy travel season is just around the corner... I can't promise you that I'll be able to hold these lower prices for you forever.

Please take advantage of what could be a life-saving deal... use the attached form to place



your order right away. I'm certain you'll be glad you did!

To your health,

A handwritten signature in black ink, appearing to read 'Roy M. Speiser, D.D.' with a flourish at the end.

Dr. Roy Speiser  
*Water Quality Specialist*

**P.S.** Remember, every filter can safely clean as much as 1,000 gallons of water before it has to be replaced. *Which means a single **CWR Travel Filter** can travel with you and provide you with fresh, safe, good-tasting drinking water for several years.*

And just for trying it, there's no risk to you. For a full year, if there's any defect with the filter... you're protected by the CWR warranty. What's more, if you try your **CWR Travel Filter** and you're not completely satisfied, your purchase is guaranteed in full for 30 days after purchase. If you're not 100% satisfied, we'll return every penny (except shipping and handling) *no questions asked.* I hope to hear from you soon!